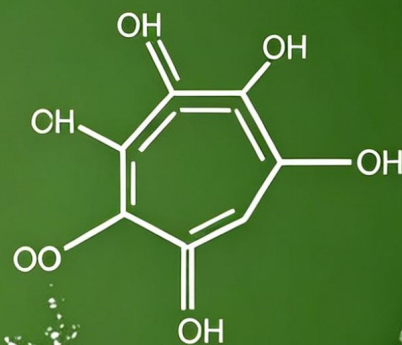
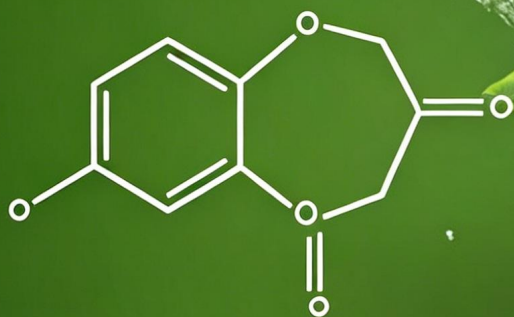


CAS: 28940-11-6

Watermelon Ketone

西瓜酮

Watermelon Ketone is a synthetic fragrance ingredient with a fresh watermelon aroma, used to add bright, juicy, and airy fruity freshness to modern perfumes, personal care products, and refreshing functional scents.

ODOWELL

Watermelon Ketone Brochure

Name: Watermelon Ketone

CAS: 28940-11-6

Source: Synthetic

Odor profile: Fresh watermelon aroma with juicy, airy fruity nuances

Appearance: Colorless to pale yellow liquid

Purity: Typically $\geq 98\%$

Key Applications

- ◆ Fresh fruity fragrance ingredient for fine fragrance, personal care and functional products.
 - ◆ Adds a recognizable watermelon character to modern fruity, aquatic and fresh compositions.
 - ◆ Suitable for perfumes, body sprays, shampoos, shower gels, soaps and refreshing household scents.
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Product Advantages

- ◆ Delivers a bright, juicy watermelon note with a clean and airy effect.
 - ◆ Enhances freshness, diffusion and modern fruitiness in fragrance blends.
 - ◆ Useful for building light, refreshing and youthful scent profiles.
 - ◆ Performs well in a wide range of fragrance applications, especially where a crisp fruity impression is desired.
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Recommended Usage Levels

Fine perfumery	0.01% – 0.2%
Toiletries & personal care	0.01% – 0.15%
Household & fabric care	0.01% – 0.2%
Concentrated fragrance bases	0.05% – 0.5%

Packaging and Storage

Packaging: 25 kg/drum

Storage: Store in a cool, dry, well-ventilated place, keep container tightly closed, and protect from heat and direct sunlight.

Shelf life: Typically up to 2–3 years under recommended storage conditions.